

## Sereno Completes Demolition.



**Sereno** at Bay Harbor Islands, the 38-unit boutique condo residences developed by **Integra Investments** and **13<sup>th</sup> Floor Investments**, just sold out with 45 percent of its buyers from Brazil. On Tuesday, Jan. 13, Sereno launched construction with a demolition of an older, existing building on property. **Integra Investments** and **Crescendo Real Estate**, the exclusive sales brokerage for the project, were onsite to usher in the new wave of waterfront living in Bay Harbor Islands.

Sereno will be a true enclave offering intimacy and a heightened sense of privacy with resort-like amenities. The building will be complete with a state-of-the-art fitness center and **The Bay Club**, which is home to Sereno's private marina featuring kayaks, paddleboards and boat services for residents. One of the premier aspects of the project is The Bay Club's rooftop amenity deck with its unobstructed bay views, a relaxation pool with cabanas, bar and grill with lounge, outdoor movie theatre, fire pit and landscaped gardens throughout.



Focused on creating a “laid-back luxury” experience and embracing the project’s coastal location, Sereno’s interior will be designed by award-winning designer, **Steven G. of Interiors by Steven G.**, Inc. The well-appointed residences will feature flow-through layouts, private elevator access, and European design finishes and cabinetry. With 1- to 3-bedroom units priced from \$912,000 to \$1.5 million, Sereno achieved a record-breaking sellout at 90 percent within 30 days of its sales launch in Fall 2014.

<http://www.metrocitizen.net/sereno-completes-demolition/>