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Integra Investments hosts 'Aventura ParkSquare' preview

Steven S. Sorensen, Chief Development Officer of Integra Investments, hosted the Council's (AMC) April breakfast meeting featuring a preview of Aventura ParkSquare – heralded as “The new center of living in Aventura.”

Past AMC Chair Bob Hollander of Brown and Brown Insurance, standing in for AMC Chair Cliff Schulman of Weiss Serota Helfman, welcomed hundreds of business and community leaders gathered at Turnberry Isle Miami for the event focusing on how Aventura ParkSquare saved the best for one of the last parcels of premier Aventura property. The ideal, central location is where “the future of Aventura has arrived!”

Set to rise at the corner of NE 207th Street (Waterways Blvd.) and NE 30th Avenue, plans for the Aventura ParkSquare site, spanning over one million square feet, include a 131-unit condominium with residences overlooking panoramic golf course views; a business center with Class-A office space; restaurant, retail and entertainment venues; a Starwood hotel; state-of-the-art health and wellness center; and luxury senior living component.



Steve Sorensen, Integra Investments and Bob Hollander, Brown & Brown Insurance of Florida



Patricia Rotsztain, Rotsztain & Sulichin; Steve Sorensen, Integra Investments; Leticia Nassif, ParkSquare Aventura; Ivan Ramirez, Crescendo Real Estate

Photography by Andrew Goldstein

Sorensen, integral to helping Integra Investments bring Aventura ParkSquare – “another great, fantastic project” to Aventura, explained, “Integra Investments is a private equity firm based in downtown Miami that owns real estate from Key West to Vero Beach. We’re actually the largest landowner in Key West; and although there are many different properties we’re developing, Aventura ParkSquare is one of the most exciting!”

Designed in partnership with the City of Aventura and a world-class team including Zyscovich Architects and Interiors by Steven G., Sorensen noted, “Aventura ParkSquare will be a very pedestrian-friendly, lushly-landscaped community and local gathering place. ‘Wow factor’ features and amenities will incorporate healthy living opportunities into a beautiful

park-like environment.

The whole idea is to create an amazing experience based on premises associated with ‘Fit City’ – an Urban Land Institute Development program that designs projects around healthy living concepts. For example, Aventura ParkSquare’s wide, well-lit, naturally ventilated stairwells and sidewalks will encourage people to walk – the overall goal is to facilitate interaction with the real estate.

AMC members impressed by why it will be “hip to be at Aventura ParkSquare” looked forward to dining al fresco amidst beautiful oak trees and fountains at restaurants including Ice Box Café (the café Oprah says has America’s best cake).

See **AVENTURA PARKSQUARE** page 5

City of Aventura Announces Not So Senior Prom

The City of Aventura announces its annual senior night that is dedicated to fun, dance and friendships on Saturday, May 16 from 7 p.m. – 9:30 p.m. at the Community Recreation Center, 3375 NE 188 Street.

The fun night, complete with disc jockey, lights and show hosts, includes desserts, games and dancing to some of the most popular decades of the past. Come dressed in the style of the 50s, 60s, or 70s, and participate in interactive games such as Not-So-Newlywed, The Price is Right Check Out, I Remember When, and Let’s Make a Deal.

Learn line dancing, cha-cha, the locomotion, disco dancing, the stroll and much more. Expect a great night full of surprises and lasting memories.

The Community Recreation Center is managed by the City of Aventura’s Community Services which is dedicated to providing Aventura residents with quality service, parks, facilities, events, programs, camps and activities.

For more information, visit city-of-aventura.com or contact the City of Aventura Community Recreation Center at 305-466-3883.

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AVENTURA PARKSQUARE from front page

Friends can enjoy the hotel's social nightlife scene and spirits or shop at intriguing main street stores. Optimal fitness can also be achieved at a 40,000 square foot health and wellness center expected to welcome professional athletes improving their performance under the care of a renowned sports medicine group.

From architecturally elegant European-style curving, to a striking, illuminated 23-foot high "glass box" restaurant, lush oak

grove landscaping and convenient, ample parking, "This new epicenter of Aventura will serve as the festive and vibrant heart of what is to come; and will be the catalyst for moving urban, mixed-use communities in the U.S. to their next stage of evolution," according to Aventura ParkSquare architect Bernard Zyscovich.

For more information about Aventura ParkSquare, phone: 305-330-4003 or visit aventuraparksquare.com.

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Stephen Jackson, Turnberry Isle Miami and Marc Schmulian, S2 Development



The Hon. Joe Gibbons and Gary Pyott, FirstService Residential



Charlene Welker, Mount Sinai Medical Center and Aletha Player, FP&L



Aventura Comm. Denise Landman and Charles Orvieto, Orvieto Trophies and More



Alexis Moseley, Ofc. of Miami-Dade Comm. Sally Heyman; North Miami Beach Councilwoman Phyllis Smith; Marjorie Aloni, Vi Aventura



New member: Bruce Roden, KLAUS Multiparking; Aventura Vice Mayor Terri Holzberg; Ben Launerts, KLAUS Multiparking; Dr. Tee Holloway, Miami-Dade County Public School Board



New member: Diana Cowan, South Florida Medical College



New member: Chy Davidson, Zaner-Bloser



New members: Barbara Black Goldfarb and Nancy Gold, Elegant Introductions; Jeff Ross, Captain Jim's Seafood



New members: Juli Anna California, Isagenix; Mark Swartz and Dr. Alan Swartz, Kids First Urgent Care



New members: Gil Breef, Shades by Design; Eyal Sharon, Sharon Law; Veronica Ruiz and Jack Cohen, Winelrolics



Steven G., Interiors by Steven G. and Jeff Klein, Turnberry Isle Miami



Jason Ferrante and Juli Anna California, Isagenix



Lance Detotto, Newport Beachside Hotel; Gulcan Unal, Crowne Plaza Hollywood Beach; Yara Mendes, Residence Inn- Aventura



Joyce Davis, Pearl Girlz and Marsha Freedman, Express Yourself Communication



Dr. Steven Moll, Florida Int'l University; The Hon. Billy Joel; Fernando Levy Hara, mckalka Development Group

Photography by Andrew Goldstein